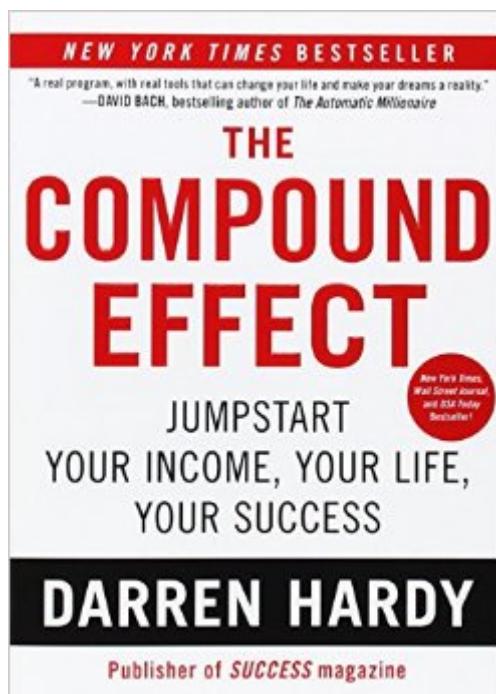


The book was found

# The Compound Effect



## **Synopsis**

No gimmicks. No Hyperbole. No Magic Bullet. The Compound Effect is based on the principle that decisions shape your destiny. Little, everyday decisions will either take you to the life you desire or to disaster by default. Darren Hardy, publisher of Success Magazine, presents The Compound Effect, a distillation of the fundamental principles that have guided the most phenomenal achievements in business, relationships, and beyond. This easy-to-use, step-by-step operating system allows you to multiply your success, chart your progress, and achieve any desire. If you're serious about living an extraordinary life, use the power of The Compound Effect to create the success you want.

## **Book Information**

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Average Customer Review: 4.8 out of 5 starsÂ See all reviewsÂ (1,407 customer reviews)

Best Sellers Rank: #809 in Books (See Top 100 in Books) #20 inÂ Books > Business & Money > Management & Leadership > Management #27 inÂ Books > Business & Money > Business Culture > Motivation & Self-Improvement #27 inÂ Books > Business & Money > Management & Leadership > Leadership

## **Customer Reviews**

It's easy for us to think of small decisions as irrelevant to our long-term success. But, these little decisions really do add up over time. This is the basis of Darren Hardy's The Compound Effect, and it's just as simple as it sounds. It's important to start taking stock of your small decisions because they all lead to something much larger. This is, in essence, the compound effect that Hardy's talking about. It's very similar to making small financial decisions that ultimately add up. For instance, if you buy a \$5 coffee every day or even just once a week, you might not think about the added compound effect of that purchase. Five dollars may not seem like a lot, but the compound effect is hundreds or even thousands of dollars a year spent on coffee. Now, imagine if you made equally foolhardy small decisions on a regular basis in your work and personal life. The result wouldn't be positive. One

small decision that I made recently was to pick up a book by the name of 21 Things You Should Give Up To Be Happy. This book is filled with numerous "small decisions" that you can make every day to make your life much happier and healthier. Deciding not to care about pleasing everyone you come into contact with is one of those small decisions that can improve your happiness. I have been using the philosophies in this book and in The Compound Effect over the last few months and I've been able to achieve actionable changes in my day-to-day life. I'm happier and more motivated than ever before. I really focus on the decisions I'm making each and every day, so that I can have net positive compound effect overall.

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